

Diversifying & strengthening leadership in corporate America

Founder & CEO of *Elevate Latinas*

Melanie Rodriguez

SPEAKER | LEADERSHIP COACH | INCLUSION ADVOCATE | AUTHOR

Career Highlights

- Two decades of experience as a people development specialist in high impact industries including energy, finance, medical, government and non-profit
- Professionally certified (PCC) ICF coach
- Published works include:
 - *Culture Impact: Strategies to Create World Changing Places*
 - *Leaving our Legacy and Inspiring the Next Generation*
 - *The Latino Leadership Playbook*
- Community leader and non-profit consultant supporting strategic planning, board development, and workforce efficiency

About Dr. Melanie Rodriguez

As a people development specialist of over 20 years, Melanie serves as an executive coach and consultant in the areas of inclusion, leadership development, employee resource group development and organizational capability.

She has worked with individuals from executive to front-line leader levels as they navigate periods of growth and change. She is especially passionate about working with resource groups to be strategic business partners.

Melanie brings a wealth of knowledge about multicultural, multi-ethnic and multi-generational differences and how to leverage and integrate them to create organizational cultures that value the individual while building a sense of belonging for all. Melanie also shares her expertise as a community advocate and published author.



Let's work together to *elevate* your leadership journey.

Signature Keynote & Presentation Topics

Amplifying Presence and Leadership Through Self and Cultural Awareness



Inclusive Leadership in the Workplace

This series gives leaders the tools necessary to become inclusive leaders.

- Beyond DEI Training: Now What?
- Sponsorship, Mentorship, and Advocacy
- Elevating your ERG: Strategies for Business Impact



Professional Branding & Thought Leadership

This series is designed to highlight subject matter expertise within the organization & industry.

- Amplifying Presence and Leadership Through Self and Cultural Awareness
- The Power of Storytelling: Positioning Yourself as a Thought Leader
- Strategic Networking and Relationship Building

SPEAKER OFFERINGS PANEL · KEYNOTE · WORKSHOP · COACHING · STRATEGIC PLANNING/FACILITATION



Dr. Rodriguez's client list includes:



Government of Canada

Gouvernement du Canada

Honeywell

ABOUT

ELEVATE *Latinas*

Elevate Latinas, founded by Dr. Melanie Rodriguez, is a leadership development and leadership coaching firm serving Latinas and Women of Color who are looking to navigate the complexities of corporate life. With strategies necessary for success in today's competitive and fast paced work environment, we provide workshops, leadership coaching, and group coaching aimed aimed at diversifying Corporate Boards. Visit us online for more information.

elevatelatinas.com

“Melanie's approach leverages her experience as a business leader to advance her client's *authentic* leadership journey.”



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Ready to book?
Contact Melanie.